

PASTE 2023

SPONSORSHIP AND DISPLAY OPPORTUNITIES

APRIL 30 - MAY 3, 2023 | BANFF, ALBERTA, CANADA

BACKGROUND

In 1999, the Australian Centre for Geomechanics initiated a series of international conferences on paste, thickened and filtered tailings (PTFT). The University of Alberta hosted the inaugural conference and is pleased to now host the 25th Anniversary of the Paste Conference. Paste 2023 focuses on PTFT and reflects the developing maturity of de-watered tailings management.

Paste 2023 seeks to explore the considerations needed to raise mining industry leaders' awareness of how important tailings stewardship is with regards to safety, water, the environment, communities, and economics to long-term industry sustainability.

This conference represents a valuable opportunity for industry professionals, designers, practitioners, consultants, suppliers, and academics to discuss best practice, improved methods, and technology, all with an emphasis on safety, efficiency, and environmental impact. The conference will be held as a traditional in-person event in beautiful Banff, Alberta, Canada.

PROMOTION

The University of Alberta Geotechnical Centre is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing — promotion via the paste conferences website, ACG website and other mining event websites.
- Promotion of the event to almost 7,000 mining professionals worldwide.
- Promotion via social media including the dedicated paste conference LinkedIn page.
- Industry association including, The University of Alberta, The University of Western Australia, and The University of Melbourne.
- Direct email campaign — event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines, and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to past ACG paste conference delegates.
- Promotion at selected ACG and international geotechnical engineering events.

PRINCIPAL SPONSOR - SOLD OUT

\$19,500 CAD

Principal Sponsorship provides you with exclusive opportunities for branding, networking, product/service promotion and lead generation, with a captive and relevant audience.

- Prominent logo on Sponsor acknowledgment slide during programme.
- Opportunity to supply a three-minute promotional video to be played prior to commencement of morning session. The video content is subject to UofA approval.
- Opportunity to present a 3 to 5 minute speech during a conference plenary session.
- Option to host a 30-minute breakfast session before the start of an event day. Catering, AV, etc at sponsor's expense.
- **Three complimentary registrations**, which includes full admittance to the 25th International Conference on Paste, Thickened and Filtered Tailings and the **conference dinner**.
- **Double exhibition space** for the duration of the event (6 x 2 m booth). Please note that the Trade Show Exhibitor Draw on Tuesday will conclude the trade show.
- **Four exhibition booth staff passes** to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags. Supplied by sponsor.
- Company logo to appear on the ACG Online Repository of Conference Proceedings (Paste 2023 page).
- Two company banners placed at the front of the exhibition area for the duration of the event, subject to venue restrictions, supplied by sponsor.
- Invitation to supply endorsement copy for Paste 2023 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Paste 2023 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between conference sessions.
- Copy of the authorized delegate list pre-and post-event.

MAJOR SPONSOR

\$11,900 CAD

(limited packages available)

- Logo on Sponsor acknowledgement slide during programme.
- **Two complimentary registrations**, which includes full admittance to the 25th International Conference on Paste, Thickened and Filtered Tailings and the **conference dinner**.
- **Single exhibition space** for the duration of the event (3 x 2 m booth). Please note that the Trade Show Exhibitor Draw on Tuesday will conclude the trade show.
- **Two exhibition booth staff passes** to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags. Supplied by sponsor.
- Acknowledgment in the conference proceedings.
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Paste 2023 Conference electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- Copy of the authorized delegate list pre-and post- event.

TRADE EXHIBITOR

\$4,500 CAD

- Logo on Sponsor acknowledgement slide during programme.
- **One complimentary registration**, which includes full admittance to the 25th International Conference on Paste, Thickened and Filtered Tailings and the **conference dinner**.
- **Single exhibition space** for the duration of the event (3 x 2 m booth). Please note that the Trade Show Exhibitor Draw on Tuesday will conclude the trade show.
- **One exhibition booth staff pass** to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- Copy of the authorized delegate list pre-and post-event.

OPEN ACCESS SPONSOR

\$6,000 CAD

- Logo on Sponsor acknowledgement slide during programme.
- Listed by company name with logo, alpha order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- **One complimentary registration**, which includes full admittance to the 25th International Conference on Paste, Thickened and Filtered Tailings and the **conference dinner**.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online Paste 2023 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgment of Open Access Sponsor status in conference onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the Paste 2023 papers web page.
- Company branding between conference sessions.
- Copy of the authorized delegate list pre-and post-event.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

STUDENT REGISTRATION SPONSOR

\$6,000 CAD

(limited packages available)

- Logo on Sponsor acknowledgement slide during programme.
- Acknowledgement of Student Registration Sponsor status.
- **One registration for a full-time university student** to attend the 25th International Conference on Paste, Thickened and Filtered Tailings and the **conference dinner**.
- **Two dinner banquet tickets** (for sponsoring company representatives already registered for the conference) to accompany student and to be seated with the student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorized conference delegate list, with contact details.

CONFERENCE DINNER SPONSOR

\$10,000 CAD

(one package available)

- Acknowledgement of Conference Dinner Sponsor status.
- **Eight complimentary tickets to conference dinner.**
- Company representative or invited peer to make 10-minute address during banquet.
- Opportunity to distribute goodwill items to dinner attendees. Supplied by sponsor.
- Opportunity to display company signage at the dinner. Supplied by sponsor.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags. Supplied by sponsor.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between conference sessions.
- A copy of the authorized conference delegate list, with contact details.

WIFI SPONSOR

(one package available)

\$5,000 CAD

- Logo on Sponsor acknowledgment slide during programme.
- **One complimentary registration**, which includes full admittance to the 25th International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Signage at event to promote WIFI Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyper-linked company logo on conference website.
- Copy of the authorized delegate list pre- and post-event.

CHARGING STATION SPONSOR

\$ 5,000 CAD

(one package available)

- Logo on Sponsor acknowledgment slide during programme.
- Naming rights and branded signage at charging station.
- Charging station located within exhibition area where delegates can charge their devices.
- **One complimentary registration**, which includes full admittance to the 25th International Paste Conference.
- Company name/logo to appear on selected promotional material.
- Hyper-linked company logo on conference website.
- Company branding between conference sessions.
- Copy of the authorized delegate list pre- and post-event.

SPECIAL SPONSORSHIP PACKAGES

All Special Sponsorship Packages include:

- Company logo to appear on selected conference promotional material.
- Hyperlinked company logo on conference website.
- A copy of the authorized conference delegate list, with contact details, pre- and post- event.

Branded Pens \$2,750 CAD

Pens distributed to each delegate place setting within conference room. Supplied by sponsor.
(one package available)

Branded Note Pads \$3,000 CAD

Note pads distributed to each delegate place setting within conference room. Supplied by sponsor.
(one package available)

Delegate Bag Insert \$3,000 CAD

Pre-packed delegate bags handed out to delegates upon registration. Supplied by sponsor.
(limited packages available)

Lunch Sponsor \$3,500 CAD

Branded pull up banner displayed within lunch service area. Supplied by the UofA.
(limited packages available)

Branded Name Badge Lanyards \$4,000 CAD

Branded lanyards handed out to every delegate upon registration. Supplied by the UofA.
(one package available)

Refreshment Break Sponsor \$2,750 CAD

Branded pull up banner to be displayed in morning/afternoon tea service area. Supplied by the UofA.
(limited packages available)

Branded hand sanitizer \$3,000 CAD

To go into pre-packed delegate bags handed out to delegates upon registration. Supplied by sponsor.
(one package available)

SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high-resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a “first come, first served” basis.

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SPONSOR COMPANY

Please print. *denotes mandatory fields.

*Company Name			
*Authorized by		* Position	
*Address (Billing)		* Country	
*State/Prov		*Postal code/Zip Code	
*Phone #	()	*Mobile #	()
*Email Address			

SPONSORSHIP PACKAGE(S)

Package Name		Value:	\$	CAD
Package Name		Value:	\$	CAD
Package Name		Value:	\$	CAD
TOTAL VALUE			\$	CAD

Please complete this form and send to sally.petaske@ualberta.ca. Upon receipt you will be sent an invoice.

PAYMENT OPTIONS

Electronic funds transfer (EFT), Cheques and credit card payment will be accepted, details provided on the invoice.

For sponsor/exhibitor terms and conditions please visit acgpaste.com/2023/disclaimer